

I know you love it, but...

# Is Your Smart Phone Too *Dumb* to Protect You from the *Wrong Hands*?

Let *Warden* Lock Up Confidential Data Before  
Hackers and Thieves Steal Your Identity!

Dear Friend,

I know you love your smart phone as much as I do. Can you imagine doing business without it? I can't. Yet I am amazed that literally millions of Americans do nothing to protect the personal information and private data that is stored in their phone or mobile device.

Did you know...

...About 37 percent of on-the-go mobile users likely have confidential data on their devices!

...90 percent of the devices have insufficient protection and storage encryption to withstand casual-to-moderate hacker attacks!

...A single security breach within an American corporation mobile fleet costs more than \$500,000!

Think you're not vulnerable? I wish it were true. But the fact is...each year one of three handheld devices goes *missing* in our nation. That means very private and privileged knowledge of...

- Financial assets!
- Personal property!
- Confidential contact info for reaching your kids and business partners!

....falls into *the wrong hands!*

## **Phone is Stolen? No Problem! Remote Protection Software will Shut it Down!**

Would you let thieves break into your home, haul away your belongings and harm your family? Of course not. But if data pirates seize your phone and its contents...haven't they just about done the same thing? Possibly. So let's keep them out before they ever get in!

My **Warden** software can lock up your private data, regardless of whether the device is in the possession of thieves. Or, in extreme cases, data on an irretrievable mobile device can actually be destroyed by logging into one of Patel's websites.

The **Warden** defense mechanism doesn't stop there. Software users also have two methods for defining auto-destruction of data: One is based on the time duration of the phone lock; the second is based on the number of attempts made to unlock the device.

**Scenario One:** *The user may prefer data be destroyed if their lost device is not unlocked in, say, 48 hours or any other period of time deemed suitable.*

**Scenario Two:** *It may be advisable to destroy the data after a thief has made 20 (or more or less – you decide) unsuccessful attempts to unlock the phone.*

If the data is not in my hands, I want to make sure it's not in anyone else's hands. Do you feel the same way about your private information?

## **Mission (Not So) Impossible! Warden is easy to use...so why don't you?**

The enemy of human beings, said to say, is human nature – in bad guys and good guys. Okay, I know you may be tired of statistics, but...

....only **1 percent** of handheld users actually bother to utilize built-in default security systems that come with their phones.

Why? It's not your fault...too often security systems are too darn clumsy to operate. Or they're so impractical handheld users don't bother. And I'm sympathetic because it is frustrating when defensive software meant to keep out the hackers and scoundrels actually impairs owner access to data.

That's why I designed **Warden** with parameters that can easily be configured to *your* preferences. For example, mobiles can be programmed to shut down and lock up at intervals appropriate to the owner's level of activity. Leave your phone unattended at work or home? A timely automatic lock up will...